

Mariana Diaz

I'm a Graphic Designer specialized in web design, UX/UI and Mobile. I've been dedicated to this for 10 years as a web designer and 5 years as an UX designer and I put a lot of effort and try to be always up to date regarding new technologies and design trends.

PERSONAL INFO



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CABA – Argentina



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BIRTH DATE

March 29, 1979

WORK EXP.

05/2019 – Present

SENIOR UI/UX DESIGNER – Boehringer Ingelheim (IT Resources)

- + Design proposal and development for the product PetPro. Platform used by vet clinics, an admin platform and a mobile app for pet owners.
- + Responsive web design
- + Wireframing and prototyping

01/2019 – 05/2019

SENIOR UI/UX DESIGNER – Grupo Vida / Vi-datec

- + Design proposal and development of websites (Bidi, Leamos, Bajalibros, Indie, Grandes Libros)
- + Responsive web design
- + Wireframing and prototyping
- + Developing of sites with Bootstrap framework, Html5 and Css3

08/2016 – 09/2018

- SENIOR UI/UX DESIGNER** – True North (former Nearshore Systems, tech company)
- + Design proposal and development of websites, dashboards and admin panels
 - + Responsive web design
 - + Wireframing and prototyping
 - + Developing of sites with Bootstrap framework, Html5 and Css3

11/2015 – 08/2016

- SENIOR WEB DESIGNER** – Antevenio (Digital Marketing Company)
- + Design and developing of emails and newsletters for different clients.
 - + Developing of landings in MDirector.
 - + Design and developing of emails for desktop and mobile

08/2013 – 09/2015

- SENIOR UI/UX DESIGNER** – Graion
- + Design proposal of websites, dashboards and admin panels
 - + Responsive web design
 - + Wireframing and prototyping
 - + Developing of sites with Bootstrap framework, Html5 and Css3
 - + Design and developing of emails
 - + Wordpress

01/2011 – 07/2013

- SR. WEB DESIGNER** – DLA Argentina
- + Design and developing (emails, newsletters, animated and static banners) for the marketing area in DLA USA.
Clients: Net Brasil, GVT Brasil, Claro, Vicco, Cable & wireless Panamá, among others.
 - + Design and developing of Clarovideo in Latin america for web, mobile, smarttv.

09/2010 – 01/2011

- WEB DESIGNER / HTML SR.** – Wunderman Argentina
- + Designer and developer for Wunderman NY
(Dell, Citi, Land Rover)

05/2010 – 09/2010

- SR. WEB DESIGNER** – Cubecorp
- + Design and developing of widgets for a cms

03/2009 – 03/2010

- SR. WEB DESIGNER** – Mixplay (Grupo Claxson)
- + Design and developing of sites and minisites, newsletters, mailing, banners.
Channels: Infinito, Isat, Space, Playboytv, Much Music, Lifestyle, etc.

03/2008 – 03/2009

SEMISR. WEB DESIGNER – Insite Latin America Digital Agency

- + Design and developing of sites and minisites, landing pages, newsletters, mailing, banners.

Accounts: Hewlett Packard Latam, Fox, Intel, Telmex, Matarazzo, Oral B, Pampers.

2001 – 02/2008

GRAPHIC DESIGNER – Cinecolor Argentina

- + Branding of Videocolor / Cinecolor
- + Design for el Ojo de Iberoamérica, Fiap, Effie 2006, Festival de Tandil y Bs. As, others).

2005

GRAPHIC DESIGNER – E-mation Web + Print Studio

- + Art Director and Founder

STUDIES

2008

DIGITAL DESIGN POSTGRADUATE (PADD) – Universidad de Buenos Aires

- + Completed

1997 – 2002

GRAPHIC DESIGN – Universidad de Belgrano

- + Degree: Bachelor's degree in Graphic Design

1986 – 1996

BELGRANO DAY SCHOOL

- + Degree: high school bachelor's degree in english

LANGUAGE

ENGLISH

Bilingual level (writing, reading, conversation)

University of Cambridge exams, IGCSE (International General Certificate of Secondary Education)

1994 - English (first language) and Maths

1995 – Computer Science

1996 - Art & Design

TECHNOLOGY

ADOBE CREATIVE SUITE Photoshop, Illustrator, Dreamweaver, XD
SKETCH

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INVISION, AXURE, ZEPLIN
HTML, CSS, HTML5, CSS3, JQUERY, BASIC JS,
WORDPRESS
FRAMEWORK BOOTSTRAP
PROTOTYPING AND WIREFRAMING
RESPONSIVE MOBILE DESIGN
SCRUM METHODOLOGY

COURSES

2014	WORDPRESS Dotzero
2013	RESPONSIVE WEB DESIGN Dotzero
2008	ADOBE FLASH CS3 Dotzero
2007	AFTER EFFECTS Dotzero
2005	DISEÑO Y ADMINISTRACIÓN DE SITIOS WEB Escuela Da Vinci
2002	FLASH, DREAMWEAVER, FIREWORKS Y FREEHAND UBA